

WHERE LEGAL TECHNOLOGY AND PEOPLE CONNECT

Who owns the servers/connection?

## Who's Data Is It Anyway?

Recent events and scandals have highlighted what can happen when an employee uses an employer's equipment or connection to the Internet for non-work related communications - whether such communications are through their employer's email or not.

Unfortunately, many employees believe that by signing into a private e-mail account or by using third party instant messaging software their communications somehow bypass their employer's systems and are considered "personal".

Such simply is not the case. If you use any part of your employer's equipment to produce a communication, that communication can become part of the business records of your employer.

This means that for lack of a better word, any "traffic" on a company's network or equipment (PCs, cell phones, etc.) are part of the business records of the employer and can not only be reviewed by authorized employer representatives, but be discoverable in future law suits.

Moral of the story: plain and simple – don't use your employer's electronic resources for personal communications. If you keep your personal business away from your employer's equipment and network, you'll never have to worry about a newspaper or court case printing your "private" thoughts.

Also, if you're in business with more than just one or two employees, year end makes a great time to review/update your office, computer and internet use policies. (See Year End Technology Report on pg 3.)

Once an employer reaches a certain number of employees, they become subject to increased regulatory obligations through local, state and federal governmental agencies. Policies already in place should be reviewed and updated annually by a local employment and labor law attorney familiar with your industry.



**M**ost employees don't realize that virtually anything they do on their work computers is archived within the company and could end up in tomorrow's headlines or next year's court's records.

David Simon, Esq., www.WeComply.com

## Technology2go...

because mobility is key



Accept By Phone (**www.accept-byphone.com**) does for credit card processing what LegalTypist does for dictation - reduces the process to the most commonly used piece of office equipment: a telephone!

A one time set up fee of \$99.00 and recurring monthly charge of \$5.00 plus 3.95% of processed payments is all there is - no statement fees, leasing of equipment, setting up of web based technology or restrictive agreements.

Fill in the application\*, securely fax and once approved, you'll receive a package via US mail containing everything you need to process client and customer MasterCard, Visa and AMEX credit cards from any telephone - while traveling, during networking events, even on the same day every month!

Put control in your hands and stop waiting for checks! Whatever your billing practice **Accept By Phone** can only improve upon it! We make a living by what we get, we make a life by what

we make a life by what we give.

Sir Winston Churchill

Be generous this holiday season. Stock up with gift cards and certificates to give as gifts to delivery and service personnel.

Good choices are generic enough to be appealing to everyone - Dunkin Donuts®, BlockBuster®, and Amazon.com®.

And don't be shy! Give your secretary a well deserved break – upgrade to digital dictation and use a Virtual Assistant or LegalTypist to remove initial drafts transcription from her to do list!

Don't think your secretary deserves a break? Perhaps it's time for you to rethink how your work is processed?!

Call today to set up your **FREE** 15 minute consultation

888-255-5266



# Profit From the Evolution & Get The Work Done!

Use technology wisely for the best possible ROI

- Get employees using the same equipment and software having everyone on the same stuff, means less training, integration and upkeep.
- Buy in bulk most vendors will offer a discount on orders of 10 or more units.
- Shop on line and ask for free shipping or to receive any promotional offers. Says Bret Williams, an Authorized Olympus Dealer and owner of www.novuscript.com, "I'm happy to give free shipping on orders over \$200.00 just for mentioning LegalTypist. It's just a good way to do business on line."



Send an e-mail to **podcast@legaltypist.com** and receive a link to download Andrea's 20 minute technology *Shotclass*<sup>TM</sup> – **Digital Dictation 101**. Andrea provides practical information about the equipment and process needed for any size firm to upgrade from tape based dictation processes to digital.

If you use Microsoft Office® and want to de-stress your holiday card mailing, visit:

http://office.microsoft.com/enus/word/HA011269731033.aspx

to learn how to set up and print mailing labels and perform a mail merge.

### SMARTER TECHNOLOGY Experience Counts



#### SPELLCHECK ON THE FLY

I type so fast, I'm usually three words ahead of any automatic spell check. This nifty feature contained in most word processing software automatically checks, catches and marks spelling errors by highlighting with red underlining.

One way to correct on the fly without backspacing is to complete the sentence and then simply mouse over the red word and right click.

A window opens with several choices - highlight the correct word - click and viola!

\*Visit Lisa Solomon's site: http://www.questionoflaw.net/strategic\_partners.php and click on the Accept By Phone icon to get started.

## Year End Technology Assessment

Yes, it is that time again! The air is crisp, people more apt to smile as the holidays approach and for most firms, the work load is slowing down as the year winds to a close.

Year end is the perfect time for law firm administrators and managing partners to take a look at their firm's practices and assess the hardware, software, policies and company processes – a Year End Technology Assessment (YETA).

Why do you need a YETA? First, it is always good to stay attuned to the physical equipment and processes in place at any firm. It is also always a good thing to understand how technology can improve or change over time and how best to position your firm to take advantage of any opportunities new technology presents.

From security risks of one wrong "OK" to a download that can wreak havoc on an entire company's network, to staying abreast of the capabilities of the actual machines on which the company information is routed; to a truly comprehensive back up plan, a YETA helps managers stay on top of it all. Additionally, a YETA can pinpoint where likely failures will occur, long before any dreaded loss or breach of information occurs.

When conducting a YETA, there are four areas of concentration:

- Hardware
- Software
- Office policies
- Work flow

Completing the hardware inventory is really quite simple with the free software from Belarc Advisor (www.belarc.com). Simply download the program and run it on each computer within your network. Belarc will provide a comprehensive diagnostic evaluation of the actual hardware, as well as a list of the software installed on each computer. Do not be surprised if this list is extensive -- many PCs come with preinstalled software that you may never use or even know was there!

In any event, when it has completed, Belarc will display a report on the screen. Print the report for each computer and label it with the name of the staff member or location of the computer. Along with keeping a copy of each report in a folder or IT binder, a copy can be folded and placed in an envelope taped to the side of the machine or monitor but be careful not to cover any vents. ;)

According to Long Island legal IT specialist Michael Glasser of **www.glassertech.com**, any computer with a processor of less than 2 Gigahertz, memory of 500 Megabytes or less or running Windows 98 or ME as its operating system should be the next candidate for replacement. Next step for the YETA is software. Make a list of the most important or frequently used software in your practice (billing, case management, e-mail, word processing, etc). Then check the Belarc report to make sure every computer has those applications installed and that all are running the same version.

It is very important to keep each application used at your firm within one or two versions of the most current release. Most vendors limit support and in some instances, older versions of software have security risks. You can visit each software company's website to learn the most current release information. Without a doubt, make sure that any virus software is up-to-date for any firm computer which has access to the internet.

The third step to completing a YETA, or office policies, will have the most impact on staff. Deciding what the policies are with regard to computer use is tricky from a political standpoint. However, this is an important issue which needs to be determined and also enforced as the security of your network depends on it.

Any policy put into place should consider:

- accessing personal e-mail accounts (AOL, Yahoo)
- use of "instant messaging" programs (MSN Messenger, AIM)
- personal use of the internet (paying bills, shopping during lunch)
- downloading from the internet (ANYTHING)

The fourth and final step is to analyze practice work flow to see where improvements can be made or technology applied. For instance, one easy to implement upgrade is to go from tape based dictation to digital. First, by making the tape an electronic file, attorneys can work remotely and no longer need to be in the office to leave a tape on their secretary's chair. Additionally, with digital dictation larger firms can take advantage of *smartsourcing* initial drafts, after hours and/or weekend work to a legal transcription service or Virtual Assistant, making costly overtime a thing of the past!

Along with improving the actual processes, identify the steps that repeat themselves with each file and client. Think like Henry Ford - the more time you can save from the drudgery of repetitive functions, the more time that everyone has to concentrate on the important aspects of running the practice.

Before you conclude your YETA, poll the staff or brainstorm with the whole office over coffee as to how they think they can be more efficient or where they see areas for improvement. Not only will you gain valuable insight from those processing the work, but being included rather than merely directed makes staff members feel a part of the solution. In the end this makes for much less resistance when the time comes to implement the actual changes translating into lower costs for training, etc.

The ultimate beneficiary of completing a YETA is the entire firm. Keeping computers and software up-to-date will improve performance, putting computer usage policies in place will limit disasters and automating repetitive tasks will relieve the strain and stresses on attorneys and staff alike. What are you waiting for – January 1 will be here before you know it!

## WHAT LEGALTYPIST CLIENTS ARE SAYING:

#### **10+ ATTORNEY FIRM**

Andrea listened to our concerns, was able to answer our questions about the options available and put in place a process which has significantly reduced the turn around time of our documents, our initial objective. Working with LegalTypist has also allowed our firm to reallocate in house support resources and provided an easy to implement and secure method for attorneys to work remotely, further compounding the benefits of upgrading to digital from a tape based dictation process.

Michael Villages, IT Administrator Yohman, Parker, Kern, Nard & Wenzel

#### SOLO/SMALL FIRM

LegalTypist's quality of work and responsiveness have far exceeded my expectations. Their consistent dependability has not only reduced my firm's expenses, but also my stress level.

Gary Jackson, Esq. The Jackson Law Group, PLLC

> Any questions or to contact the editor e-mail: editor@legaltypist.com Or



Please feel free to forward a copy of **The Legal Connection** to your colleagues and associates. If you have received **The Legal Connection** from a friend and wish to subscribe, go to legaltypist.com. Thank you!



A happy person is not a person in a certain set of circumstances, but rather a person with a certain set of attitudes.

